

# HELPFUL TIPS:

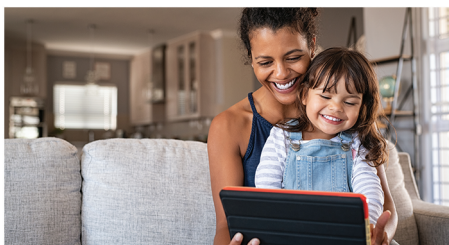
## 3 Benefits of Unlimited Wireless Data

In addition to Wi-Fi, mobile devices also use wireless data to connect to the internet. This data is most often used when away from home, allowing the user to call, text, download apps, and stream content right from the convenience of their smartphone. While service providers usually offer a variety of wireless data packages, unlimited data is a hugely popular option in an increasingly content-oriented world. Here's a closer look at how you'll benefit from having no data cap.

### What Can Unlimited Wireless Data Do for You?

1

#### Provide Access to Numerous Apps



Apps can help you navigate around a new city, make purchases conveniently, and entertain yourself with fun games. Limited data plans can restrict how many apps you can download and use on your device, which prevents you from taking full advantage of the technology.

If you use your device for work, it can also hamper productivity if you're not able to use all the apps you need when you need them. Unlimited data also means unlimited downloads, so you never have to say no to a new app.

2

#### Enhance the Security of Your Device



Without unlimited data, you might need to rely on public Wi-Fi when out and about toward the end of your billing cycle. Public networks are not always secure and can become the target of hackers and cybercriminals as a result.

If your device is able to be accessed, sensitive data like credit card and banking information can be compromised. When you don't need to worry about data limits, you can avoid public Wi-Fi for enhanced security.

3

#### Prevent Lags When on Your Home Network



When numerous devices use the same home Wi-Fi signal, lags and delays are bound to happen. An unlimited data plan helps you avoid poor streaming experiences, as you can use 5G or 4G instead of connecting to the router. You also don't need to worry about overage charges, which commonly apply when you go over the limits set forth by other plans, when switching to cellular data at home.